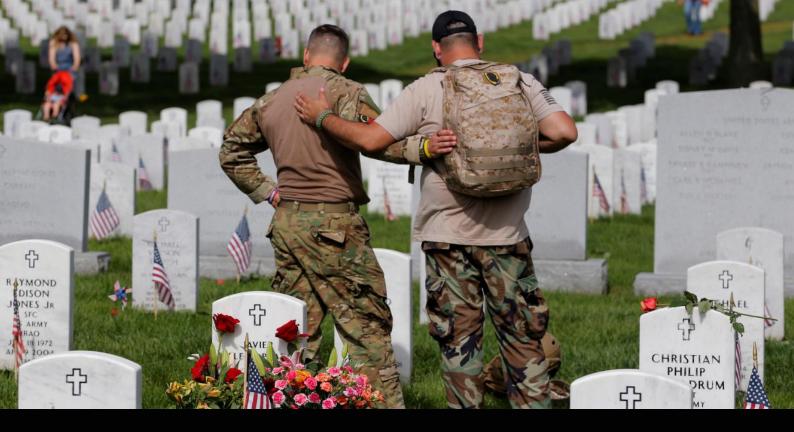


# THE BARRACKS LEGEND FOUNDATION 2025 IMPACT REPORT

Award - Minning Monprojit

www.BarracksLegendFoundation.com



## THE PROBLEM:

Every day, 44 veterans take their own lives—lost to an invisible battle of PTSD, TBI, and the weight of isolation. Once on the frontlines, they now face struggles at home, from loneliness to financial and marital hardships. This crisis is a call to action—one we cannot ignore.

### OPERATION DEEP DIVE™ SUMMARY OF INTERIM REPORT

## THE SOLUTION:

Consistent camaraderie and belonging are key to combating veteran isolation. Thoughtfully designed experiences serve as lifelines, pulling veterans from the shadows and into a community that truly understands them. These aren't just social events—they are strategic, proactive interventions that break the cycle of isolation and mental struggle. By immersing veterans in powerful, shared experiences, we create lasting support systems that restore hope, rebuild resilience, and ultimately save lives.



## **OUR MISSION**

Our mission is to consistently host electrifying experiences that take veterans from isolation to celebration, improving mental health and preventing veteran suicide.

## **OUR VISION**

Our vision is to create a consistent network of electrifying experiences, supporting veterans nationwide & significantly reducing veteran suicide. By fostering an inclusive, compassionate community, we prioritize action and connection, focusing on tangible outcomes rather than mere awareness.

## **2024 COMMUNITY IMPACT**



Cooking Class with Recipe For Success



Memorial Day Ruck of Honor



Jai Alai Miami -Magic City Fronton



5th Annual MD Turbines Relay Challenge

### OVER 50 EXPERIENCES IN 2024





## **PARTNERSHIP** WITH PARADE DECK

**146,000** PAGE VIEWS

417,242

TOTAL WEBSITE ENGAGEMENTS

**24K** ACTIVE USERS

**OVER 300** MILITARY CHANGEMAKERS (MILITARY INFLUENCERS)

**147,388,565** COMMUNITY FOLLOWERS & SUBSCRIBERS

**OVER 700** SCHEDULED EXPERIENCES

**400+** BLOG ARTICLES

**20 LIVE** STREAMING CHANNELS 3,285 VIDEO

ON DEMAND PLAYS

50+ AUTHORS & BOOKS

**281,602** GOOGLE ORGANIC

SEARCH IMPRESSIONS:



ward-Uinning Impact

Nationally recognized for our relentless fight against veteran suicide—driven by a team, volunteers, and supporters turning isolation into celebration.



#### Silver Anthem Award

Awarded for outstanding impact in Community Outreach.



#### **Communitas Award**

Honored for Excellence in Community Service.



### 2024 Top-Rated Nonprofit

Recognized by Great Nonprofits



### Hats Off Awards

4 Nominations

### **Proudly nominated for:**

- Nonprofit of the Year
- CEO of the Year
- Professional of the Year
- Volunteer of the Year